

**Tuesday 13th October 2009, 10:30 – 12:00**

**Košice, Šrobárova 2, Historical Hall at University Main Building**

**Prof. Mark Exworthy**

**Why policy matters:**

**translating evidence into policy**

Despite increasing volume of evidence about interventions to address the social determinants of health (SDH), there remains little evidence about how to design and implement these policies. SDH presents specific and unusual challenges to policy-makers. This presentation argues that the policy process is a complex activity that is poorly understood, not least by policy-makers and public health practitioners. So, it will introduce key concepts and ideas about policies to address SDH. It will cover: (i) policy learning and drawing lessons, (ii) explanations of the policy process, (iii) understanding equity, and (iv) SDH challenges for health policy including trade-offs. It will then draw conclusions about getting evidence into policy.

**Watch online on <http://www.lf.upjs.sk/omek/lectures.html>**

*Prof. Mark Exworthy is a reader in Public Management and Policy at Royal Holloway and is also a member of the Knowledge Network (measurement and evidence) which forms part of the World Health Organisation's (WHO) Commission on Social Determinants of Health. His research focus on public management and policy including health policy, new public management, professional-managerial relations, policy formulation and implementation, decentralisation, inter-agency working/partnerships and international comparisons. Topic areas include performance, primary health care and policies to tackle health inequalities/social determinants of health.*

